# **Edwin Shao**

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Construct acquisition models, structure intl deals, build op. systems; no challenge too large.

### PROGRAMMING LANGUAGES

SML/OCaml \* Ruby

Python Lisp Java Perl

PHP C/x86 ASM

#### WEB TECHNOLOGIES

HTML ° Rails <sup>\*</sup> CSS <sup>\*</sup> Sinatra \* Pig/SQL \* Haml/Sass CouchDB JavaScript ® Photoshop InDesign

#### SYSTEMS ADMINISTRATION

FreeBSD/Jails \* Puppet ' Linux (Arch) Bash

Windows ' SVN/P4/GIT Mac OS X nginx/thttpd \* Cloud/EC2 munin/monit

· indicates frequent usage.

WORK EXPERIENCE

**LinkedIn** · Mountain View, CA

2011 - Pres.

3.64 of 4.00

MARKETING MANAGER, UNIVERSITY PRODUCTS

Carnegie Mellon University · Pittsburgh, PA

· Aligned to our University Products initiative. We're making LinkedIn the most valuable and relevant career tool for students and recent graduates.

Double Major in Business Administration and Computer Science

 I am primarily responsible for managing consumer marketing and international expansion. Operate in marketing, business development, product mgmt.

Booz Allen Hamilton · Washington, DC

2010 - 2011

CONSULTANT, DIPLOMACY AND INTL. DEVELOPMENT

- Consulted and managed capture for multilateral development banks and orgs.
- Architected IT solution for \$200M food security early warning system.
- Advised Congressional/Federal clients on standing-Resulted in \$35M, up \$6B stimulus legislation, leading compliance team. 3-yr contract award.

# Yahoo! · Sunnyvale, CA

2008

TECHNICAL YAHOO!, FRONTDOORS

- ~10,000 PVs/month. Launched iPhone, Blueprint applications for Y! Buzz.
- Marketed and implemented My Y! module for Y! Buzz. ~1,000s of installs.

Google · Mountain View, CA

2007

ASSOCIATE TECHNOLOGY MANAGER

- Project-managed process-improvement tool and team. ~1,600 hrs saved/year.
- Coded product demos, data analysis scripts, and other partner deliverables.

# Smart Futures · Pittsburgh, PA

2006

WEB APPLICATION DEVELOPER

- Product-managed overhaul of application responsible for core revenue stream.
- Produced 3 dynamic websites from barebones specifications.

# HIGHLIGHTED COURSEWORK

- Operating System Design
- Programming Language Design
- Natural Language Processing Marketing, Regression (TA'd)

Microeconomics (TA'd)

Information Systems

{Management, Apps} (TA'd)

 Business Communications (won semester competition)

# READING and WRITING

- annotalia.com Public CMS to demonstrate my custom-made Etherpad-integrated backend.
- librarything.com/catalog/Poleris 400+ books and linked reviews.

# STARTUP EXPERIENCE

**Development Solutions Organization** · USA; Qatar FOUNDER and CEO/PRESIDENT

2008 - Pres.

**DSO** gathers the best talent from the best companies to provide an unmatched diversity of expert skills to our international development clients.

**DSO** recruits top students by promising hands-on experience and mentorship. These students work under professionals to implement client solutions. LNKD, BAH, MSFT, LEK, INTC, GOOG, Y, Bain, FNM, Bwater reps. 8% acceptance rate; GOOG, USAID, Infosys, Deloitte, GE, BA exp.

- Completed 9 client engagements utilizing 10 professionals, 24 students total.
- Incorporated and drafted regulatory/financial controls; 15 board members.
- Attracted 3 corporate partners to provide funding for travel and expenses.

ProjectEDUCATE · Pittsburgh, PA; Mongu, Zambia DIRECTOR OF TECHNOLOGY

2008

- Researched and guided implementation of open access wifi mesh network.
- Managed grant cycle including prospecting, slick creation, and app submission.

#### FFATURED WEBSITES

- wishlist.dsoglobal.org
  Rails job site backed by Sphinx with 87 volunteers, 69 providers, 152 opportunities.
- graphafrica.com JS-heavy (jQuery) infographics with wiki CMS. Funded as undergraduate research (SURG).
- kamipad.com Portable PHP/SQLite notepad with labels, search, backups, off-line usage, keyboard nav.

#### OPEN SOURCE PROJECTS

- github.com/eshao/stationx
  Declarative tool that generates and maintains nginx configuration files.
- github.com/eshao/puppet
  Puppet modules to showcase macros/constructs used to reduce complexity.
- labsproject.org Backup software for huge datasets. (Core developer, assistant architect, web designer roles.)